

Honda arranged a successful “Power of Dreams” event in Satkhira.

Press Release

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Bangladesh Honda Private Limited (BHL) arranged a grand event named “The Power of Dreams” in Satkhira. This event hold in 14th and 15th July 2017 in Satkhira Zilla stadium. It was a two days event where Honda showcased Honda’s glorious history, displayed all products, arranged test drive activity, exciting game show, Free service and a concert by renowned singer Bappa Majumder and his band Dolchut. In this mesmerizing Event, Honda grabbed massive attention from the visitors by showcasing the Honda motorcycles and free servicing facility. The unique decoration of the event has also been praised by all.



At the event, Satkhira people witnessed some Honda model showcased like CBR150R, CB Trigger, Dream Neo, CB Shine, CD80, Wave Alpha also the new launched Honda Livo was displayed for the mass people. Not only product showcasing, Honda also gave some free service facility with 10% spare parts discount including Honda 10W30 engine oil to the Honda bike lovers. In the event there was test drive activity, mini Football, mini cricket game for Satkhira peoples. Event was running from 10:00 am in the morning to 6:00 pm in the evening.

Most excitingly on the 15th evening famous singer Bappa Majumder along with his team performed to enlighten the event. This concert was open for all.

By participating various activities Honda customers showed their Power towards their own Dreams with Honda. The entire Honda family is grateful to the visitors for visiting this event and participating in the different activities and showing immense enthusiasm to Honda motorcycles.

Faithfully Yours

Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)